

Potential Community Partners:

State Government

Governor's Office
Highway Safety Office
Regulatory Commission
Department of Transportation
Department of Administration
Department of Health
Motor Vehicle Administration
Department of Public Safety
State Police/Highway Safety Patrol
Legislators

Local Government

Mayors
City Council members
County executives
County boards
Traffic court judges
Traffic engineering departments
Municipal police departments
County sheriff departments
Fire and rescue departments
City and county health departments

Educational Institutions

Administrators
Department heads
School bus supervisors and drivers
College and university faculty
Teacher associations
Local school boards
State School Board
District school boards

Business, Safety, Industry or Professional Organizations

Chambers of Commerce
Local utility companies
Local leading industries
Insurance companies
Banking institutions
Automotive dealers
Shipping and transportation companies
Health professionals
Local mass transit boards
State affiliations of physicians'/nurses' association
Mothers Against Drunk Driving local chapter
Students Against Drunk Driving local chapter
Youth highway safety leaders association
State Association of Chiefs of Police
National Sheriffs' Association state office
State Driver Education Association
Local driver education teachers/companies
American Automobile Association (AAA)
State and local highway safety groups
Community Traffic Safety Programs (CTSPs)
Safe Communities programs
American Marketing Association (AMA)
Professional sports teams
Child care providers
State grocers associations
State restaurant associations

Men's or Women's Clubs and Service Organizations

Red Cross local chapter
Jaycees
Rotary Clubs
Lions Clubs
Kiwanas International
American Legion post
Veterans of Foreign Wars post
Neighborhood associations
Sororities and fraternities

School and Parent/Teacher Groups

Public schools
Independent and parochial schools
Community service coordinators within schools
Parent Teacher Associations
Parent Teacher Student Associations

Youth Groups

Boy Scouts
Girl Scouts
4-H
Future Homemakers of America/HERO
Future Business Leaders of America
DECA (formerly known as Distributive Education Clubs of America, also known as Delta Epsilon Chi on the college level)
Boys and Girls clubs
Student councils
National Organizations for Youth Safety (NOYS)

Recreational Organizations

YMCA
YWCA
Community centers/parks
Community sports team leagues
Health clubs
Sports clubs

Religious Organizations

Churches and synagogues
Clergy associations
Men's or women's religious groups
Teen/youth religious groups, for example Young Life

Media

Newspapers
Newsletters
Magazines
Radio
Television
Outdoor advertising
State high school newspaper associations
High school and college journalism classes

Advertising/PR

Advertising agencies
Public relations agencies
Marketing agencies
Advertising clubs/associations
Market research firms
Advertising specialty companies
Promotions companies

Other Ideas

Movie Theaters, signs at theatre
Local Cell phone companies/stores
Local malls/shopping centers